

2015-04 EDU.AU CREATION OF NEW CHILD ZONES POLICY

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| Background | <p>This document sets out the policy that applies to the creation of child zones in the edu.au 2LD. It outlines:</p> <ul style="list-style-type: none"> • the process for seeking approval for a new child zone from the the edu.au Domain Administration Committee (eDAC); • The role of edu.au Child Zone Managers. |
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1 WHO MAY MAKE A PROPOSAL

- 1.1 A proposal for the creation of a new child zone may be made to eDAC by any organisation that represents those who will use the proposed child zone (the Proponent) including:
- a) A group of educational organisations; and/or
 - b) A State, Territory or Commonwealth Government Department or Agency with responsibility for education and training.

2 PROCESS FOR MAKING A PROPOSAL

- 2.1 The Proponent must submit the proposal to eDAC.

3 INFORMATION WHICH MUST BE PROVIDED IN A PROPOSAL

- 3.1 A proposal to create a new child zone must include the following:
- a) A statement of the need for the child zone and the benefits which it will achieve for users;
 - b) Evidence of the capacity of the proponent of the child zone to represent those who will use the child zone (e.g. an education and training jurisdiction or group of educational organisations) including:
 - i. Evidence of support for the child zone by potential users of the designator and of the proposer having consulted widely with those users.
 - c) Evidence that the new child zone will serve the needs of a community of users which is not well served at present;
 - i. This must demonstrate that the new child zone will enhance the flexibility and usability of the edu.au 2LD and widen the choice of names.
 - d) A cost estimate for the establishment and (if relevant) ongoing operation of the child zone;

- e) Number of likely registrants within the child zone;
- f) Likely impact on other approved child zones or state child zones;
- g) Likely impact on the edu.au Registrar (“the Registrar”); and
- h) Likely impact within the industry or sector (e.g. schools, child care, pre-schools) including evidence of collaboration with other relevant entities in developing a proposal.

4 CONSIDERATION OF PROPOSALS BY EDAC

- 4.1 eDAC must consider a proposal to create a child zone within 12 months of the proposal being made.
- 4.2 eDAC may:
 - a) Accept the proposal;
 - b) Reject the proposal;
 - c) Amend the proposal; or
 - d) Request further information from the Proponent.
- 4.3 When considering creation of a new child zone eDAC must take into account the following criteria:
 - a) The capacity of the Proponent to represent those who will use the child zone (e.g. an education and training jurisdiction or group of educational organisations);
 - i. This must include clear support for the creation of the designator from the user community.
 - b) The extent to which the new child zone will serve the needs of a significant community of users who are not well served at present;
 - i. The new child zone should enhance the flexibility and usability of the edu.au 2LD and widen the choice of names.
 - c) The way in which the costs of creating the child zone will be met.

5 RIGHT OF APPEAL

- 5.1 Any entity affected by an eDAC decision to approve or not approve a child zone may appeal to auDA for a review of eDAC’s decision.

6 APPOINTMENT OF CHILD ZONE MANAGER

- 6.1 If eDAC accepts the proposal for a new child zone it must appoint the Proponent as the Child Zone Manager.

7 ROLE OF EDU.AU CHILD ZONE MANAGERS

- 7.1 The role of edu.au Child Zone Managers appointed by eDAC will be to:
 - a) Take ongoing responsibility for the viability of the child zone for which they are appointed.

- b) Coordinate the technical migration requirements for transferring consenting edu.au registrants to the new child zone in accordance with requirements set by the Registrar and/or the Registry.
- c) Enter into an agreement with the Registrar on how new applications for edu.au domain name licences within the child zone will be managed.
- d) Create, to the extent considered necessary by the Child Zone Manager, rules for their child zones, subject to those rules being approved by eDAC. Such rules must:
 - i. be developed in consultation with the users of the child zone;
 - ii. not be inconsistent with auDA and edu.au Published Policies; and
 - iii. be published by the Child Zone Manager so that they are readily available to the users and potential users of the child zone.
- e) Participate in forums organised as required by the Registrar to ensure the effective management of the edu.au domain space.
- f) Advise the Registrar on matters relating to the child zone as may be required.
- g) If the child zone is to be discontinued, coordinate the orderly migration of child zone users to a new child zone in accordance with requirements set by the Registrar.